

GISSOO DOROUDIAN

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SKILLS

Concepts / Processes

User Experience Design
User Interface Design
UX Research
Information Architecture
Wireframing, Prototyping
User Acceptance Testing
Agile Project Management
Agile Design
Web Accessibility
Responsive Design
Design Systems
Data Visualization
Visual Design

Tools

Adobe Creative Cloud
Figma, Invision, Sketch,
Axure, Protopie, Zeplin,
Balsamiq

WAVE, VoiceOver
Color Contrast Analyzer

D3.js, Processing.js,
JavaScript, C, HTML, CSS

Microsoft Office Suite,
Keynote

Jira, Github, Asana

Miro, Mural

EXPERIENCE (8 years of Professional Experience)



Education User Experience Designer, UC San Francisco IT

Dec 2023 – Present

- Improving the overall experience of staff and faculty through user research and design of new user-friendly platforms with teams in Education and Web Services.
- Improving data security across the campus by creating reports that map processes of technology teams to inform leadership decisions on IT centralization.
- Increasing team productivity and improving trust by creating frameworks for collaboration and standardized operating procedures.



User Experience Designer, Princeton University

Oct 2018 – Oct 2023

The Center for Digital Humanities

- Saved researchers an average of 30 hours in their research processes by leading the design of four successfully launched research websites with two-times more reach for researchers.
- Significantly improved usability of research websites by leading the design of accessible, responsive and innovative search and browse experiences in an agile environment with software engineering and other cross-functional teams.

Office of Information Technology (OIT)

- Increased design equity and helped save ~35% of development time and costs across schools by researching for and designing an enterprise-level design system (Jazz) for the university with a team of designers and cross-functional teams.
- Increased cost efficiency and performance of the design system by creating scalable, web accessible UI components and revising internal agile workflows and file organization within Figma and Jira.



Graduate Assistant, College for Creative Studies

Sept 2016 – May 2018

- Improved the graduate program curriculum by helping the development of two new IxD Studio courses and their syllabi in collaboration with the department chair.



User Experience Design Intern, Cengage Group

May – Aug 2017

- Provided user insights and design revisions to improve users' search experiences in Gale's databases.
- Increased exposure to UX processes in the organization by providing consults to Product Managers.

EDUCATION (6 years of Design Education)



MFA, Interaction Design (STEM), College for Creative Studies

2016 – 2018



BA, Communication Design, California State University, Chico

2014 – 2015



AA, Liberal Arts, Collin College

2011 – 2013

COURSES AND CERTIFICATIONS

AI For Designers, Currently Enrolled

Interaction Design Foundation (IXDF).

Introduction To AI, Currently Enrolled

IBM via Coursera.

Web Accessibility Tester

Certified via Princeton University's Accessibility training program, Jul 2023.

PUBLISHED WORKS

Cultivating Transparent Collaborations In Design In Agile Environments

UC Tech Annual Conference, UC Davis: Collaboration for Transformation, 2024.

Bona Fide: Redesigning The Search Experience

Digital Research Infrastructure for the Arts and the Humanities (DARIAH) and Association of Computers and the Humanities (ACH) visual conference presentations [Online], 2021.

Designing Transparent Collaborations: Weave

DeSForM, Beyond Intelligence: Re-focusing on Human Experience in Complex Artificial Ecosystems, conference paper published at the MIT Design Lab [Online], 2019.

AWARDS

Honorable Mention, Fast Company Innovation By Design

Learning category for the *Princeton Geniza Project 2023, Shakespeare and Company Project 2021*, and the *Princeton Prosody Archive 2020*.

Shortlisted, Information Is Beautiful

Unusual category for *Data Beyond Vision*, 2022.

Winner, CSS Design

Education category for the *Princeton Prosody Archive*, 2020.

Winner, Indigo (International)

UX, Interface, Navigation (Student) category for *Weave*. Louisville, Kentucky, 2019.

Winner, Creativity International

Apps – Utility/Productivity (Student) category for *Weave*. Louisville, Kentucky, 2019.